

INFORMAL

Casual TIES

On Monday, Joe Jonas arrived at a taping of 'Good Morning America' in New York looking a little bit like a high-school English teacher from 1998...

His moss green zip-up Jacquemus sweater, worn atop a collared shirt and tie, with blue jeans and a Ford Mustang baseball cap, was a clunky collision of smart casual, but executed with a knowing wink.

Ties, it seems, are no longer formal attire. Once they might have been reserved for weddings, funerals, business meetings, or galas; today they are being worn more liberally — and not necessarily with a suit.

Just look at ASAP Rocky, who has been experimenting with styling the accessory in more playful ways. In one 2024 photo, he is seen pairing a Bottega Veneta pinstriped shirt with straight leg denim, a chunky patterned tie and a padded gilet. His counterparts are doing the same. Last May, fellow

rapper Pusha T wore a Louis Vuitton tie and white shirt but eschewed the conventional tailored jacket for a zip-up leather hoodie.

After surveying the street style of the attendees at Paris Fashion Week this year, GQ declared the tie was 'so back'. Except this time, they looked looser — and often without a blazer in sight.

You can blame Dior's menswear show in June by Jonathan Anderson, the label's creative director. Necks were a key focal point for Anderson here. His models' décolletage was sometimes trussed up in silk cravats, or left entirely bare as they went shirtless under a jacket. When ties did pop up on the runway, they were styled a la naughty school boys — scrunched and worn inside-out, with careless half-popped collars.

Men's fashion preferences had been shifting away from neckties for several decades, driven by more casual dress codes in the workplace and a growing preference for comfort, even before the pandemic.

In 2019, Hermès, best known for its silk accessories and leather handbags, reported slow growth in its silk and textiles unit for the previous year, with CEO Axel Dumas blaming the 'structural decline' of neckties.



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2025



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we honour the steadfast leadership of
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Wishing the Sultanate continued progress,
unity, and prosperity.